Claims

1. Hook and loop connector piece (10) comprising a support strip with hooking elements (12) located on it on one side and with at least one cover strip (20) which forms at least one free side edge area (21) which extends beyond the assignable longitudinal edge (33) of the support strip (10), and the respective free side edge area (21) of the respective cover strip (20) in the direction to the support strip (10) can be folded over itself along one fold line (29) which runs in the longitudinal direction such that the end edge (31) of the respective free side edge area (21) of the cover strip (20) is facing the assignable longitudinal edge (33) of the support strip (10), on the side of the hook and loop connector piece facing away from the hooking elements (12) there being a connecting means (36) for a mold foam, characterized in that the connecting means (36) is formed from a plurality of individual projecting rods (38) which free of additional projections effect adherence of the mold foam.

2. The hook and loop connector piece as claimed in claim 1, wherein each individual rod (38) has a cylindrical middle part (40) which undergoes transition on the head side into a convexly made head part (42) and ends on the foot side via a concavely made foot part (44) in a strip-like support part (46) and is connected integrally to it with the formation of a connecting means (36).

3. The hook and loop connector piece as claimed in claim 2, wherein the individual rods (38) are configured in longitudinal (48) and transverse rows (50) and wherein the distances between the adjacent individual rods (38) of one longitudinal (48) and one transverse row (50) are the same.

4. The hook and loop connector piece as claimed in claim 2 or 3, wherein each individual rod (38) has a height of roughly 200 to 600 µm, preferably of roughly 400 µm, and a diameter of roughly 200 to 250 µm.

5. The hook and loop connector piece as claimed in one of claims 2 to 4, wherein the strip-like support part (46) is the support strip (10) itself or can be connected to the support strip (10) or the cover strip (20).

6. The hook and loop connector piece as claimed in one of claims 1 to 5, wherein the respective free edge area (21) is part of a cover strip (20) which is wider than the support strip (10) and which extends along its back.

7. The hook and loop connector piece as claimed in claim 6, wherein the cover strip (20) is located between the connecting means (36) and the support strip (10).

8. The hook and loop connector piece as claimed in one of claims 1 to 7, wherein part of the respective free side edge area (21) which can be folded over has a height which is greater than the height of the hooking elements (12).

9. The hook and loop connector piece as claimed in one of claims 1 to 8, wherein it has ferromagnetic properties and a metal wire (16) which is embedded as a stiffening profile into a cement layer holding the support strip (10) and cover strip (20) against one another.

10. The hook and loop connector piece as claimed in one of claims 1 to 9, wherein to improve the adhesion of the mold foam to the individual rods (38) they have at least partially a coating.

11. The hook and loop connector piece as claimed in claim 10, wherein the coating can be applied by means of plasma or corona process, or by a gas fluorination process.